

REMARKS/ARGUMENTS

Reconsideration and allowance of this application are respectfully requested.

Claim 21 has been hereby amended. Claims 21-23 are pending examination.

Claims 21-23 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Martin et al. (U.S. Pat. 5,355,302 “Martin”) in view of Wilder (U.S. Pat. 5,408,417 “Wilder”) and Banks et al. (U.S. Pat. 5,559,714 “Banks”). Applicant submits that all elements of the claimed combination are not present in the applied references.

Claim 21, as amended, recites, *inter alia*, “said display triggered in response to the purchase, by a user, of one or more particular predetermined songs.”

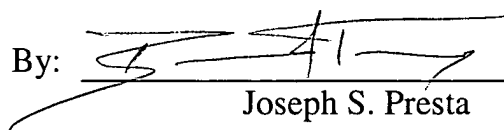
While Banks does disclose providing, for answering at the Buyer’s option, a survey, Banks does not teach or suggest providing a survey upon purchase of a particular predetermined song.

Thus, claim 21 is not taught or suggested by the prior art of record. Claims 22 and 23 should be allowable based at least on their dependency from allowable claim 21.

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For at least the foregoing reasons, Applicant respectfully submits that the invention defined by the claims is not taught or suggested by the prior art of record, individually or in combination. Thus, withdrawal of the rejections and allowance of newly added claims 21-23 in this application are earnestly solicited.

Respectfully submitted,
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